

KNOW THE SECRET BEHIND CMC'S IMPECCABLE PORTFOLIO

CMC Natural Stone CMC Natural Stone

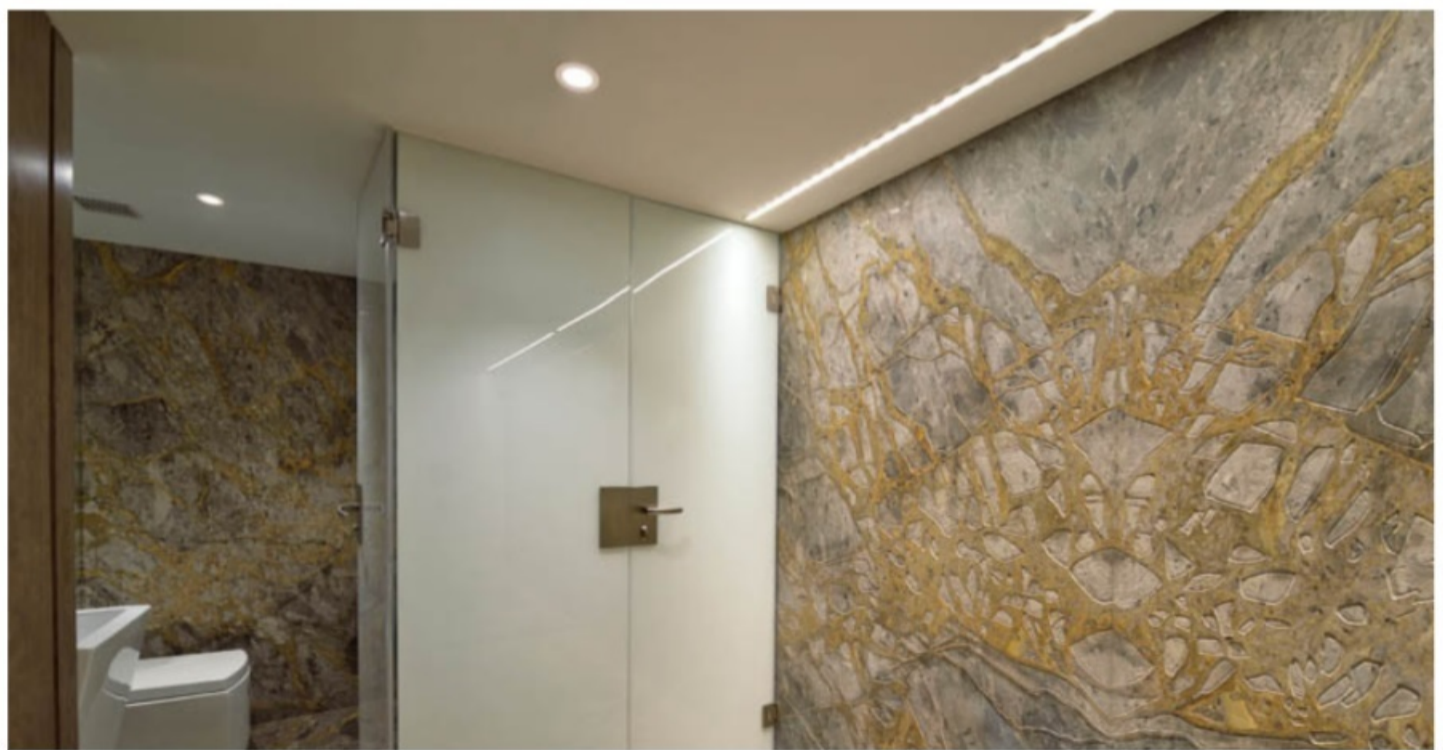
 BY **SEEMA SREEDHARAN** | NOV 12, 2020, 14:56 IST

Classic Marble Company (CMC) has many firsts to its credit. Apart from the fact that they are the pioneers in the natural stones segment, is one of the leading players in the engineered stone segment, has its presence in over 66 countries, CMC ensures that every single product showcases a perfect mix of aesthetics and quality. Let's look at what sets them apart.

Process 360: Process 360 is a rigorous nine-step process for marble treatment. "It not only beautifies its appearance but also increases its strength and durability," explains Amit Shah, Managing Director, CMC. "To achieve the final product, each marble slab is processed for Strong Pro Block Strengthening, Anti Moist Treatment, Back Pro Treatment, Master Crack Treatment, Grinding and Calibration, Veinhance to highlight veins and patterns, Classic Shine for meticulous finish and shine and most importantly Classic Care, unmatched after-sales support for maintenance and care of the finest Classic Marble."



Engraving in KalingaStone: KalingaStone marble offers a host of designing possibilities in the art of engraving in the engineered stone category. Stone engraving was previously an art practised only on natural stones. With the introduction of KalingaStone marble, architects, sculptors and generally, design aficionados have found a way to unleash their creativity with the sheer multitude of choices in colour tones and patterns to experiment with. From over 200 varieties of marble in white, beige, brown, black, grey and variety of colours to choose, KalingaStone marble offers artisans to work miracles with stones whether as a piece of manmade craftsmanship or mechanically assisted artwork.



Classy colours and elegant veining in the KalingaStone engineered marble add grandeur to the overall area. Engraved pillars or arches with fine floral designs can work wonders when installed in prayer rooms. Perforated marble wall cladding can be an inspiring design in modern apartment architecture. A perforated marble slab can also work as a wall partition without compromising the decor of a given space.

The marble slabs can be custom made as per one's requirement of colour, size, patterns etc. KalingaStone, an easy-care product with a non-porous and hard surface is engineered to fortify against the absorption of oils and staining and to provide protection to the decorative marble surface.